

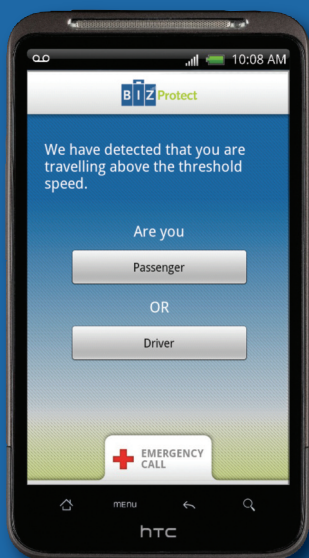

www.10n2tek.com/bizprotect

Protecting your enterprise from the risks of distracted driving



*On the job highway
crashes cost employers
over \$24,500 per crash.*

- Network of Employers for Traffic Safety



BizProtect™ is an enterprise smartphone management software application that specifically addresses the risks and liabilities associated with distracted driving. Our cloud-based service allows company administrators to remotely manage mobile devices and implement various safe driving policies.

Why **BizProtect™**?



Reduces liability & insurance premiums



Web-based Administrator Portal



Rapid deployment using Over The Air (OTA) technology



Reinforces effective Corporate Social Responsibility policy



Differentiates between Passenger & Driver



Seamless Active Directory integration



Cloud-based (SaaS)



Secure multi-tenancy platform

Reasons to Act Now

GEORGIA

Beers Skanska Inc., a construction company, paid a plaintiff **\$4.75 million** to settle a case over a cell phone-related driving accident that occurred in 2002 in Forsyth County, Georgia.

HAWAII

A state employee, reportedly using her cell phone while driving, struck a pedestrian. The victim suffered severe brain damage after being struck, resulting in the state reportedly paying **\$1.5 million** to the victim.

FLORIDA

A Miami-Dade County jury awarded a plaintiff \$21 million for injuries she suffered in a life-threatening collision. The plaintiff successfully sued the driver and the driver's employer, Dykes Industries. She successfully argued the defendant driver was preoccupied to the point that he made no attempt to stop and slammed into the woman's car. The employee driver's cell phone records were subpoenaed and the plaintiff was able to prove he had been on the cell phone talking at the time. The case reportedly settled for **\$16.1 million** after the verdict. (*Bustos v. Leiva, et al.*)

PENNSYLVANIA

Smith Barney paid a **\$500,000** settlement after a broker who was allegedly trying to make a sales call on his cell phone ran a traffic signal and killed a 24-year old motorcyclist.

The #1 source of driver inattention is use of a wireless device. - Virginia Tech/NHTSA

Each year in the US, there are nearly 6,000 deaths related to distracted driving.

*Texting while driving is **3 times** more dangerous than drunk driving.*

KEY FEATURES



Add/Remove users or devices



Assign group policies



Time of day activation



Silence mode



Reporting & notifications



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Protect your enterprise.

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